

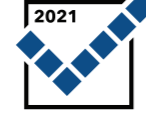
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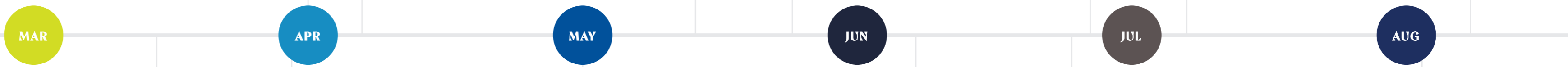
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Case Study

When the COVID-19 Pandemic hit, Gaedeke's director of engineering, Blaine Morris, sprung into action. Having continuously sought the best in design, sustainability, and technology, Blaine was aware of and had previously worked with Global Plasma Solutions (GPS), the world's leading provider of advanced needlepoint bipolar ionization (NPBI™) technology.

NPBI improves indoor air quality by reducing airborne particles including certain odors, viruses, and bacteria— without introducing harmful levels of ozone or measured volatile organic compounds (VOCs).

Within five months of the first Texas stay-at-home order, the technology had been fully deployed portfolio-wide, culminating in the launch of WELLSPACE™ and Gaedeke being one of the first U.S. companies to be awarded Fitwel® Viral Response Certification.



13 MARCH 2020
U.S. Declares COVID-19 a National Emergency

31 MARCH 2020
Texas Issues Its First Stay-at-Home Order
More than 1/3 of humanity is under some form of lockdown.

4 APRIL 2020
Google Searches for “Banana Bread” Reach All-Time High Worldwide

APRIL 2020
Blaine Morris Begins Research
Blaine Morris, Gaedeke's director of engineering, begins conversations with Global Plasma Solutions (GPS) about their Needlepoint Bipolar Ionization (NPBI) product. Previously, NPBI had been installed at Sky Harbor Airport in 2009 and was used in other airports, in manufacturing plants, and in the East Wing of the White House.

MAY 2020
Blaine Morris Brings Proposal to Gaedeke Group Senior Leadership
Armed with efficacy data and pricing, Blaine Morris proposes an immediate investment in indoor air sanitization through the purchase of NPBI systems for every building in the Gaedeke portfolio.

MAY 2020
6M Fans Tune In for “The Last Dance” Series, Making It the Most-Watched ESPN Documentary of All-Time

27 MAY 2020
NPBI Technology is Approved for Purchase and Installation Across Gaedeke Portfolio
Gaedeke President Glenn Lickstein and CEO Sabine Stener give the green light and the plan is all systems go.

10 JUNE 2020
Study Shows That NPBI Technology Virtually Eliminates Static SARS-CoV-2

[READ THE REPORT →](#)

17
24 JUNE 2020
Gaedeke's First NPBI Systems Are Installed in Dallas

29 JUNE 2020
Remaining Dallas Installations Are Completed

9 JULY 2020
D.C. Installation Is Completed

3 AUGUST 2020
Phoenix Installation Is Completed

11 AUGUST 2020
Miami Installation Is Completed

QUESTIONS?
AMANDA GREEN
agreen@gaedeke.com
214.273.3329